SPONSORED BY MADERA DOWNTOWN ASSOCIATION • ORGANIZED BY MADERA EVENING LIONS CLUB

2026 MADERA CHRISTMAS LIGHT PARADE

Friday, December 4, 2026 • Step Off at 6:30 PM • New Route: Yosemite Ave ("P" St to "H" St)

OFFICIAL PARADE INFORMATION PACKET • RAIN OR SHINE (NO REFUNDS)

1. EVENT OVERVIEW & KEY DETAILS

First Come, First Served • Maximum 50 Entries Accepted

Parade Date & Step-Off	**Friday, December 4, 2026** — Step off is promptly at **6:30 PM**. (Parade takes place Rain or Shine).
2026 New Parade Route	**Yosemite Avenue between "P" Street and "H" Street** in Downtown Madera.
Standard Entry Fee	**$75.00 per entry** (Non-refundable). Covers up to 80 ft / 4 car-lengths of space.
Equestrian / Livestock Fee	**Additional $100.00 fee** for any entry with horses or livestock (donated to a participating student club following your group to clean up animal droppings), *or* provide dedicated scoopers.
Payment & Drop-Off	Make checks payable to: **Madera Downtown Association**. Drop off payments or pay by credit card (transaction fees apply) at the **Madera Chamber of Commerce** during regular business hours.
Packet Delivery & Contact	**Mail:** Madera Evening Lions Club, 1516 Howard Rd #210, Madera, CA 93637 **Email:** maderaeveninglionsevents@gmail.com • **Parade Chair:** Lion Wally Nishimoto at (559) 481-8313

MANDATORY APPLICATION SUBMISSION CHECKLIST (SUBMIT ALL TOGETHER)

- ☐ **1. Completed Entry Form & Narrative** (Page 2)
- ☐ **2. Initialed Safety Checklist & Waiver** (Page 3)
- ☐ **3. Non-Refundable $75.00 Entry Fee** (+$100 if livestock)
- ☐ **4. Proof of Insurance** for all entered vehicles or organization's "Blanket Insurance" card

2. PARADE SPECIFICATIONS, LIGHTS & STAGING GUIDELINES

Strictly Enforced by Parade Marshals

- **First Come, First Served & Deadline:** Due to parade time constraints, a maximum of **50 entries** will be accepted. All application materials must be received together by **5:00 PM on Friday, November 20th, 2026**. You will receive confirmation once your complete packet is accepted.
- **CHRISTMAS LIGHTS ARE MANDATORY: All entries must have a minimum of 250 functional Christmas lights**. Pedal vehicles and small vehicles shall have a minimum of 100 lights. Entries without required lighting will not be permitted onto the route.
- **NO ADDITIONAL SANTAS PERMITTED:** The official role of Santa Claus has already been filled! We happily welcome elves, Grinches, snowmen, and other winter characters, but any entry featuring an unauthorized Santa will be asked to leave.
- **Space Allotment (80 Feet Max):** Your exact count of vehicles, trailers, and participants must match your application and fit within **80 feet (4 car-lengths)**. Anything exceeding this space requires prior approval and an additional entry fee.
- **Staging Location & Arrival:** Detailed staging assignments and arrival times will be emailed no later than **Monday, November 30, 2026**. Please stage next to street curbs, follow parade staff instructions, and allow no non-parade vehicles into the staging zone. Late arrivals will be reassigned to the back of the parade.

ELEVATE MADERA PRESENTS: CHRISTMAS IN THE PARK!
Join us at **Courthouse Park (210 W. Yosemite Ave.)** for the Tree Lighting Ceremony, Live Music, Food Trucks, Christmas Goodies & Pictures with Santa!

Courthouse Park
Tree Lighting & Festivities

PART A: ORGANIZATION & ENTRY CLASSIFICATION

Please Print Clearly

NAME OF ORGANIZATION / GROUP:	**ENTRY THEME:**
POINT OF CONTACT (RESPONSIBLE PERSON):	**PHONE NUMBER:**
MAILING ADDRESS (STREET, CITY, STATE, ZIP):	
EMAIL ADDRESS (REQUIRED FOR STAGING INFO):	

ENTRY CLASSIFICATION (CHECK ONE):

☐ Float Entry	☐ Marching Band: High / Middle / College	☐ Local Business / Commercial
☐ Dance / Drill Team / Cheer	☐ Walking Group / Youth / School	☐ Motorcycle / Classic Car Club
☐ Tractor / Agricultural Equipment	☐ Veterans / Military / JROTC / Fraternal	☐ Equestrian / Livestock (+$100 Fee)

NUMBER OF VEHICLES:	**NUMBER OF PEOPLE / WALKERS:**	**NUMBER OF HORSES / ANIMALS:**
TYPE OF VEHICLE(S) & TRAILER(S):		**TOTAL LENGTH OF ENTRY (MAX 80 FT):**

MUSIC WITH YOUR ENTRY? ☐ Yes: Live (Band/Choir) ☐ Yes: Pre-Recorded (Sound Provided by You) ☐ No Music

*Note: **Family Friendly Music Only.** Parade sound is only provided at the announcer's stage. Units playing music must supply their own onboard audio.

PART B: OFFICIAL PARADE NARRATIVE & ANNOUNCER SCRIPT

Mandatory — Max 75 Words

PARADE NARRATIVE: Please write a brief, lively description of your group or unit to be read aloud by our Master of Ceremonies at the announcer's stage. Include **WHO you are**, **WHAT you do**, **notable achievements**, and your **holiday message for the Madera community**. To maximize time, please keep it short (Max 75 Words) and email a digital copy if possible. *Entries without an announcement script will not be accepted!*

INSURANCE, FEE & PACKET SUBMISSION REMINDER

1. PROOF OF INSURANCE: Please submit proof of insurance for all vehicles entered in the parade or your organization's "Blanket Insurance" card.
2. ENTRY FEE: Submit the non-refundable **$75.00 entry fee** (plus $100 if entering horses/livestock). Checks payable to: **Madera Downtown Association**.
3. COMPLETE PACKET: Submit all information (Page 2 - Entry Form, Narrative; Page 3 - Signed Hold Harmless & Initialed Rules; Proof of insurance for all planned entry vehicles) via mail to **Madera Evening Lions Club, 1516 Howard Rd #210, Madera, CA 93637**, Email: **maderaeveninglionsevents@gmail.com** or in person at the Madera Chamber of Commerce.

PART C: MANDATORY PARADE SAFETY RULES & CODE OF CONDUCT

Read Carefully & Initial Each

INITIALS	PARADE PARTICIPANT REQUIREMENT (MUST BE INITIALED BY AUTHORIZED REPRESENTATIVE)
	1. NO THROWING OF CANDY OR ITEMS: Throwing candy or any objects from floats or vehicles along the parade route is strictly prohibited. Walkers may hand items directly to spectators along the curb.
	2. STAGING ARRIVAL TIME: Arrive at your assigned staging location at the prescribed time. Late arrivals will have their staging number switched and be placed at the back of the parade.
	3. VEHICLE & SPACE LIMITS (80 FT MAX): Stick to the exact number of vehicles/people listed on your form (must fit within 80 ft / 4 car-lengths). Update the Parade Coordinator of any changes.
	4. FORWARD MOTION & PACING: Follow your pacers, stay next to street curbs in staging, maintain a 75-foot spacing between units, and never stop forward motion once the parade is underway.
	5. NO REVVING ENGINES: No excessive revving of cars, trucks, or motorcycles in front of the announcer's grandstand or along Yosemite Avenue.
	6. NO BURNING RUBBER: No peeling out, screeching tires, or reckless driving maneuvers anywhere in the staging zone or throughout the parade route.
	7. MANDATORY CHRISTMAS LIGHTS & NO SANTAS: All motorized entries must display a minimum of 250 working Christmas lights (100 lights for small vehicles or pedal vehicles). **No Santa Claus** may appear on any entry.
	8. INDIVIDUAL LOGO AUTHORIZATION: If entering individually while displaying an organization's name or logo, you must submit a letter of approval from that organization.
	9. INSURANCE & RAIN OR SHINE POLICY: Proof of vehicle/blanket insurance is attached. I understand the parade is Rain or Shine and entry fees are strictly non-refundable.

PART D: HOLD HARMLESS & LIABILITY RELEASE AGREEMENT

Signature Required

In submitting this application, the Applicant (**Organization/Applicant Name:** _____) and its agents and assigns agree to enter this parade at their own **RISK** and to release and hold the **Madera Downtown Association**, the **City of Madera**, the **Madera Evening Lions Club**, the **Madera Chamber of Commerce**, the **State of California**, and their directors, members, employees, volunteers, sponsors, and representatives harmless, and to promptly indemnify same from and against any and all claims, actions, damages, and liability of every type and nature, including all costs and legal expenses incurred by the Applicant or any other party, by reason of any activity arising under or in connection with the Applicant's participation in the 2026 Downtown Madera Christmas Light Parade, including but not limited to loss of life, personal injury, and/or damage to property arising from or out of any occurrence, omission, or activity related to such participation.

In the event the **Madera Downtown Association**, the **City of Madera**, the **Madera Evening Lions Club**, the **Madera Chamber of Commerce**, or the **State of California** shall be made a party to any litigation commenced by or against the Applicant, the Applicant shall hold them harmless and pay all costs, expenses, and attorney fees incurred or paid by them in connection with such litigation. By signing below, I certify that I have read, understand, and will comply with all Downtown Madera Christmas Light Parade Rules & Regulations, and that all participating members in our unit have been advised of and agreed to comply with said rules.

PRINTED NAME OF AUTHORIZED REPRESENTATIVE _____

TITLE / ROLE IN ORGANIZATION _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE (REQUIRED) _____

DATE SIGNED _____

OPTIONAL: 2026 PARADE SPONSORSHIP OPPORTUNITIES (TAX ID: 87-2116878)

☐ **$250** Community Elf Sponsor ☐ **$500** Bronze Star Sponsor ☐ **$1,000** Silver Tinsel Sponsor
☐ **$2,000** Golden Holly Sponsor ☐ **$5,000** Platinum Ring Sponsor ☐ Other: $_____

Included Sponsor Benefits: Silver, Gold & Platinum Sponsors include an **optional Entry into the Parade**, an **information booth in the Park**, and **VIP Parade Viewing and Access to the Warming Tent in the Park**. Checks for sponsorships payable to **Madera Evening Lions Club**.

Madera Evening Lions Club, 1516 Howard Rd #210, Madera CA 93637
Parade Contact Lion Wally: (559) 481-8313