

Madera Downtown Association Board of Director's Meeting

Wednesday, October 12, 2022, at 8:30 am

Meeting Location: Madera County Government Center – 4th Floor Meeting Room

200 West 4th, Yosemite Ave, Madera, CA

President: Mona Davie, Vice President: Jon Barsotti, Treasure: Chris Miller, Debi Bray, Lex Bufford, Patricia Carreon, Lizette Contreras, Steve Copland, Eric Garza, Leticia Gonzalez, Donovan Herrera, Phil Oberti, Nick Salinas

AGENDA

1.0 Call to Order

2.0 Public Comment - This time is made available for comment from the public on matters within the Board's jurisdiction but not appearing on the agenda. The Board will not take action on any items presented under public comment. The comment period will be limited to 15 minutes.

3.0 Approval of Agenda – Action

4.0 Approval of Minutes - Action

5.0 Financial Report – Action

6.0 New Business

6.1 Christmas Parade - organized by Madera Evening Lions

7.0 Old Business

7.1 Crow Abatement – Report

6.2 Old Timer's Day Parade – review

6.3 Nominate and Elect 2022-23 Officers

6.4 Proposed Cal Trans Diet Plan Report – no report

7.0 New Business

7.1 Christmas Parade - organized by Madera Evening Lions

8.0 Other

9.0 Adjourn

Madera Downtown Association Board of Director's Meeting  
September 14, 2022, at 8:30 a.m. at Madera County Government Center – 4th Floor Meeting Room-  
Madera

Present: Jon Barsotti, Debi Bray, Lex Bufford, Steve Copland, Eric Garza, Donovan Herrera, Chris Miller,  
Nick Salinas.

Others in attend: Rochelle Noblett, Arnoldo Rodriguez, Karla Estupinian.

- 1.0 The meeting was called to order at 8:48 am.
- 2.0 Public Comment. – A. Rodriguez provided an update on the Cannabis application process: 28 retail and 2 social equity applications were received. Measure T that will be on the November ballot was discussed and what the potential projects in the city it would provide if passed.
- 3.0 Approval of Agenda – It was moved by D. Bray and seconded by J. Barsotti to approve the agenda. Motion carried.
- 4.0 Approval of Minutes – no minutes presented. July and September minutes will be presented at October meeting.
- 5.0 Financial Report – C. Miller presented current Profit & Loss report. It was moved by J. Barsotti and seconded by D. Herrera to approve the financial report. Motion carried.
- 6.0 Old Business
  - 6.1 Crow Abatement – consideration for 2022-23 proposal – S. Copland presented new contract. To aid in reducing cost, a few less flights bring contract total to \$32,625 from the new proposed \$34,800. S. Copland and M. Davies will be reaching out to surrounding downtown businesses for additional funding. It was moved by S. Copland and seconded by D. Herrera to approve the contract at \$32,625. Motion carried. Also noted La Quinta Inn provides rooms for the crow abatement staff to cut cost.
  - 6.2 Old Timer's Day Parade – Organized by the Madera Rotary, Saturday, September 24
    - A. Parade Applications – Applicants will receive their parade information by email on Monday September 19th.
    - B. Sponsorships – Ongoing
    - C. King & Queen, Grand Marshall Selection – Bill and Carla Alessini. Will be crowned at the Evening Lions Dinner Dance the Friday night before.
    - D. Evening Lions Dinner Dance – ticket sales on going
    - E. Booths in the Park/Parade Awards – ceremony for award winners to be held at the park.
    - F. 911 Bean – Groundbreaking ceremony following the parade at Courthouse Park in front of the museum.
  - 6.3 Nominate and Elect 2022-23 Officer – It was moved by D. Bray and seconded by C. Miller to nominate Mona Davie to continue as the Chair, L. Bufford as Vice President, and E. Garza as Secretary. Motion carried. C. Miller will continue in the role of Treasurer.
  - 6.4 Proposed Cal Trans Diet Plan Report – City Madera A. Rodriguez provided information about current status, design phase that is underway, and discussed that grants are being consider for additional funding to enhance the project. Tentative start date is 2025.
  - 7.0 Christmas Parade – organized by Madera Evening Lions – No Report
  - 7.1 Christmas Lights – Quoted at \$2800, date will be set for mid-October.
  - 8.0 Other – It was reported that there is an effort being organized by the Madera Association of Realtors for a Downtown Clean-up day.
  - 9.0 Adjourn – 9:50am