



OLD TIMERS' DAY PARADE

Saturday, September 24, 2022, 10:00 am

Sponsorship Packages

Platinum "Pioneer" Sponsorship \$5,000

- Priority placement in parade
- Banner placement on Main Judging Stage
- Listed as a PLATINUM Sponsor on all parade literature, advertisements and announcements, including our website
- Free Eblast to Madera Downtown Association members
- Logo Hyperlinked from Madera Downtown Association website
- Social Media Promotion
- Recognition Certificate

Gold "Fever" Sponsorship \$2,500

- Free entry in parade with placement in the first division
- Banner placement at announcing stage
- Recognition as a GOLD Sponsor on all parade literature, advertisements and announcements, including our website.
- Logo Hyperlinked from Madera Downtown Association website
- Social Media Promotion
- Recognition Certificate

Silver "Mercantile" Sponsorship \$1,000

- Free entry in parade
- Recognition as a SILVER Sponsor on all Old Timer's Day promotional literature, advertisements and announcements, including our website.
- Social Media Promotion
- Recognition Certificate

Bronze "Saloon" Sponsorship \$500

- Free entry in parade
- Recognition as a BRONZE Sponsor on all Old Timer's Day promotional literature, advertisements and announcements, including our website.
- Recognition Certificate